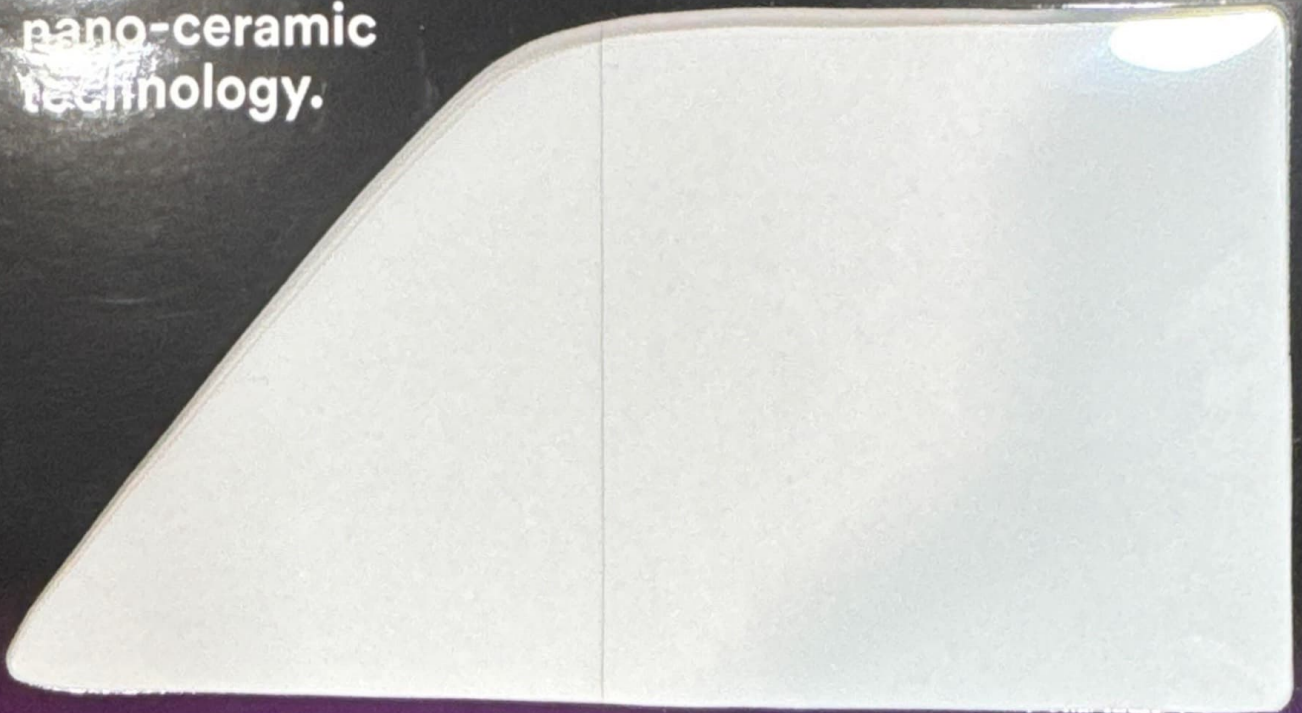


3M | Automotive Window Film

Superior 3M
nano-ceramic
technology.



Up to

99.9%

UV protection

**Invented and
innovated.**

The Ceramic XP Series technology is compatible with 5G devices to stay connected.

Protect what matters at
go.3M.com/WindowTint_MY

3M

3M Commercial Branding and
Transportation Division
3M India Limited
48-51, Phase 1, Electronics City,
Hosur Road, Bangalore - 560100, India
T: +91 80 45594000
T: +91 80 22231450

Toll Free Number: 1800-425-3030
Mon to Fri, 9am to 6pm

Protect what matters at
go.3M.com/WindowTint_MY



Scan here for
more details

**Ride in style
and comfort.**

3M™ Automotive Window Film Ceramic XP
Series offers reliable infrared rejection
for suitable comfort.

Ceramic

XP 70

3M Ceramic XP 70

Price: ₹312/sqft

15 ft: ₹4,675 | 26 ft: ₹8,100 | 32 ft: ₹9,980 | 5.6 ft: ₹2,350

Terms to Know

- ▶ **TSER – Total Solar Energy Rejection**
The percentage of total solar energy rejected by filmed glass. The higher this value, the less solar heat is transmitted.
- ▶ **VLT – Visible Light Transmitted**
The percentage of visible light that passes directly through filmed glass: the higher the number, the lighter the film.
- ▶ **Ultraviolet Rejection**
The percentage of ultraviolet (UV) light that is rejected by the filmed glass. UV light contributes to the fading and deterioration of fabrics and leather.
- ▶ **IRR – Infrared Rejection**
The percentage of solar infrared energy rejection over the wavelength range from 900-1,000 nm. Infrared rays are primarily responsible for the heat you feel when driving.
- ▶ **IRER – Infrared Energy Rejection**
The percent of solar infrared energy rejection over the wavelength range from 780–2,500 nm. IRER takes into account the transmitted and absorbed IR energy that will be reradiated into a car.
- ▶ **Glare Reduction**
The percentage by which visible light is reduced by the addition of film.

The products listed herein conform to the Indian Standard IS 2553 (Part 2) (First Revision): 2019. These products may be applied to vehicles in a manner that ensures compliance with the Indian Standards and Rule 100 of the Central Motor Vehicles Rules, 1989, which mandate a minimum of 70% Visual Light Transmission (VLT) for the windscreen and rear window, and 50% Visual Light Transmission (VLT) for the side windows.



Keep cool

The Ceramic XP Series provides essential infrared heat rejection due to the nano-ceramic technology. Rejecting up to 55% of total solar energy and up to 35% of infrared rejection* for ideal thermal comfort.



Guard against UV

The Ceramic XP Series can provide protection from the sun's harmful rays. Rejecting up to 99.9% of ultraviolet (UV) light.



Reduce glare

The Ceramic XP Series reduces up to 95% of the glare from blinding sunlight with low visible light reflectivity and no mirror-like appearance to disrupt your view out.



Stay connected

The Ceramic XP Series is a non-metallized window film that won't interfere with electronics, GPS, satellite radio or mobile devices, including 5G.



Protect your privacy

Comes in multiple tint levels that can block up to 95% of visible light, protecting privacy for you, your family and your valuables.

		6mm Clear**	Auto 75*
IRR*	Total Solar Energy Rejected	35%	49%
	Infrared Rejection	34%	34%
TSER	VLT	79%	65%
	UV Rejection	99.8%	99.9%
	Glare Reduction	11%	11%
	IRER**	47%	63%

* Data should be used as a reference tool for net VLT on 1/4" (6mm) thick, automotive green glass of 73% VLT, and testing is in accordance to ANSI/NFRC 200 Procedure.

** Data is comparable to current auto industry method using a clear 89% VLT glass, and testing is in accordance to ANSI/NFRC 200 Procedure.

XP 70

3M Ceramic XP 70

Price: ₹312/sqft

15 ft: ₹4,675 | 26 ft: ₹8,100 | 32 ft: ₹9,980 | 5.6 ft: ₹2,350